

Dr. Josh Luke

Dr. Josh Luke is a healthcare futurist and former hospital CEO who has become a social media & podcast personality advocating for healthcare affordability. He is currently a health policy professor at the University of Southern California and a sought after keynote speaker for events around the globe. Dr. Luke developed a curriculum for "Selling to Hospitals in the Value Based Care Era" and advises pharmaceutical and device companies, as well as post acute and senior (assisted) living companies on how to close sales in the rapidly changing hospital space.

His expertise includes sharing simple tactics on how to make health care more affordable for families and businesses. Dr. Luke started his career as a jet-setting sports marketer working with some of the most famous athletes in the world. Then, after a career change to healthcare brought on by his grandmothers disease process, he ascended to become a hospital CEO by age 32.

After ten years as a hospital CEO, a new owner arrived and Luke was out of a job, had no health insurance for his family, and his mother was subsequently diagnosed with Alzheimer's Disease. Soon after he penned his first book and became a best-selling author. He now finds solace in sharing his experiences as a caretaker for his mom and being without health insurance for his family has given him a deeply emotional understanding of the other side of care delivery. He has three Amazon #1 Best Selling Books.

Dr. Luke is known to expose the long-kept secrets of the healthcare trade to help businesses and families keep healthcare from bankrupting their American Dream. He also advises start-ups and Fortune 500 companies of what the Health System of the Future and how consumers and companies should be adapting

and preparing for the future demands of Americans in regard to health and healthy living.